

SPONSOR A BAND!

At Girls Rock! Rochester Camp this Summer 2016

Girls Rock! Rochester is excited to be entering our 5th camp season this summer. As our camper population continues to grow, we are in need of your support now more than ever. This summer, we are continuing our Sponsor a Band initiative. We hope that you will join us in our mission to help support the young women and trans youth of Rochester by using music as a vehicle for personal growth and change.

WHAT IS GIRLS ROCK! ROCHESTER?

Girls Rock! Rochester is a 501c(3) nonprofit camp dedicated to using music creation and performance as tools for cultivating self confidence in girls and trans youth. We foster creativity while building a supportive community of peers and mentors, to help girls develop life and leadership skills that will effect positive social change.



WHAT HAPPENS AT CAMP?

GR!R offers a week-long summer day camp that targets campers' musical development through differentiated lessons on the instrument of their choice, creation of their own music, friendship and community building, self-esteem enhancement, and nurturing individual talents within a cooperative atmosphere by working in bands and writing original songs.

During this week, campers learn instrument skills, the power of collaboration, as well as team-building and problem solving skills. Along with the music at camp, campers learn how to market their bands through a music business workshop. They learn the ins and outs of marketing and design and create their own band merchandise.

On the last day of camp, the campers play their original songs at a public showcase attended by hundreds, with all instruments, audiovisual equipment, recording equipment, and printed programs provided by Girls Rock! Rochester.



Contact
renee@girlsrockrochester.org
to Sponsor a Band
today!

WHY DOES GR!R NEED SUPPORT?

Girls Rock! Rochester is a small, grassroots non-profit organization with a 100% volunteer-run year round organizing staff. All funds raised go directly toward our programming costs to support our campers.

QUICK GR!R FACTS

-  We offer sliding scale tuition
-  No camper is turned away due to lack of funds
-  We are committed to providing 50% of campers with financial aid
-  \$3,500 was given in financial aid in 2015
-  GR!R is run by a year-round volunteer staff

THE SPONSOR A BAND INITIATIVE IS A FUN WAY FOR LOCAL BUSINESSES TO GET INVOLVED AND SUPPORT GIRLS ROCK! ROCHESTER'S PROGRAMMING. YOUR TAX-DEDUCTIBLE \$500 SPONSORSHIP WILL ENSURE THAT NO CAMPER WHO WANTS TO COME TO ROCK CAMP WILL BE TURNED AWAY DUE TO FINANCIAL NEED.

YOUR \$500 SPONSORSHIP INCLUDES:

- ☐ A ½ page ad in our Showcase Program
- ☐ Your logo displayed on our website
- ☐ Band photo
- ☐ A shout out on Facebook
- ☐ The knowledge that you've supported the best camp in Rochester!

TO SPONSOR A BAND

please visit
girlsrockrochester.org/sponsor-a-band
or mail checks payable to
Girls Rock! Rochester to:

Girls Rock! Rochester
P.O. Box 10706
Rochester, NY 14610

QUESTIONS? renee@girlsrockrochester.org

THANK YOU! YOUR SUPPORT KEEPS OUR CAMPERS ROCKING!

Sincerely,

Girls Rock! Rochester Board of Directors
Leah Daniels-Farren . Almudena Escobar López
Renée Heininger . Vicky Nothnagle . Amanda Rampe
Nora Rubel . Kaci Smith . Rebecca Werkmeister



In all honesty going to Girls Rock! was one of the best experiences I've ever had.

Going into Girls Rock! the first day, I was nervous. I didn't have to be since everyone was so kind and accepting. It's sort of like you've known everyone for ages because you become friends so easily.

Girls Rock! is a great influence and teaches you really amazing things, such as healthy eating, fun activities, and to always stay positive.

You get a choice of what instrument you'd like to learn more about. I had played piano for many years but was always fascinated by the guitar. Girls Rock! gave me a chance to advance in it. Now thanks to their coaching, I started guitar lessons and love playing! They make music rock even more than it already does!

They always have EPIC people play some original/cover songs when we have lunch and it's just so fun. So are the fun things we do after before we go to band practice.

Band practice is what I am usually most psyched for since we get to write original songs. The coaches are supportive and give great suggestions. Girls Rock! is really inspirational and full of very inspirational people. There is a wide variety of different things to do and it changes so our day is always eventful.

All in all, I am so amazingly psyched to come back this year."

- RENÉE, Camper, 12

