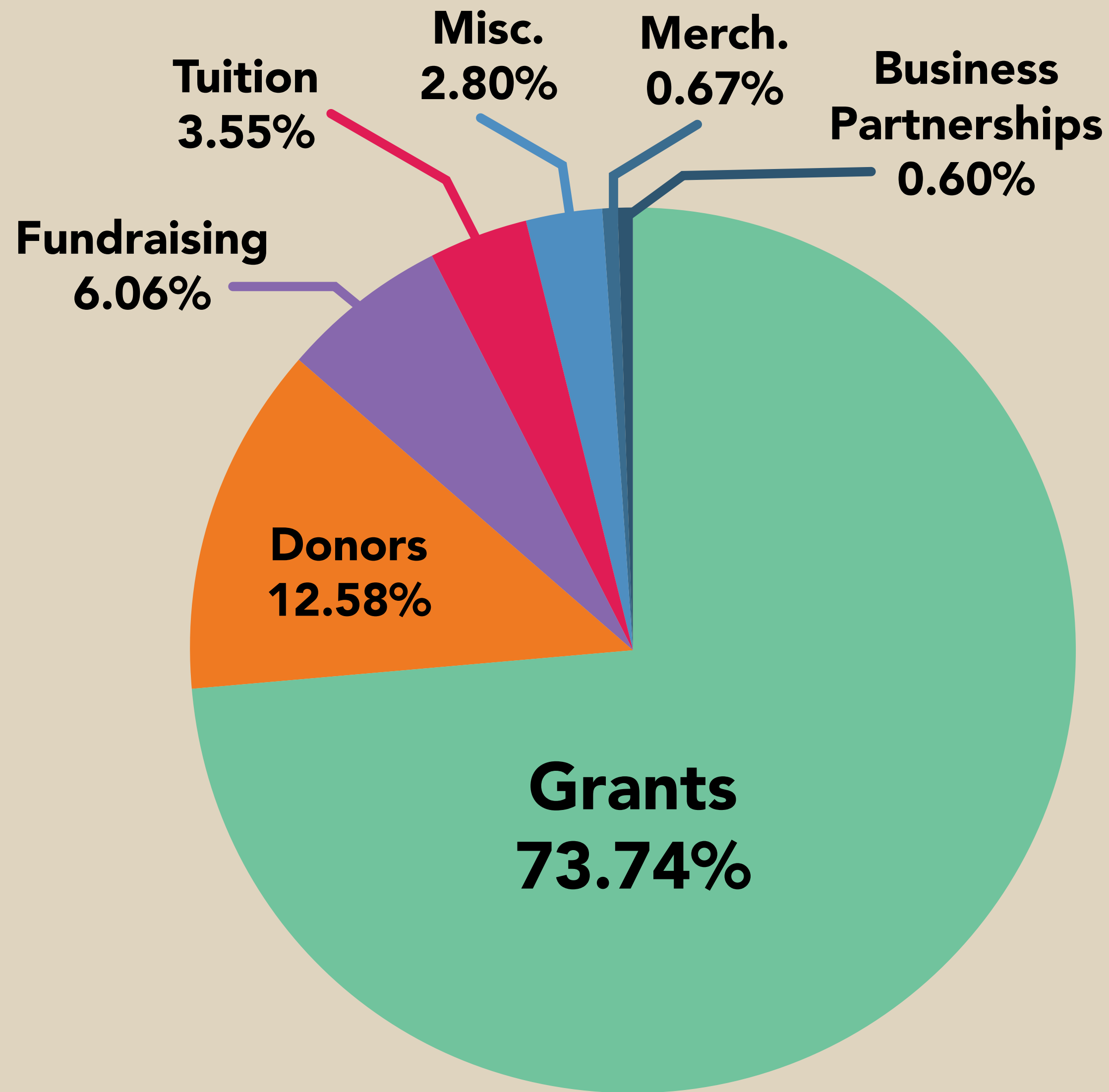


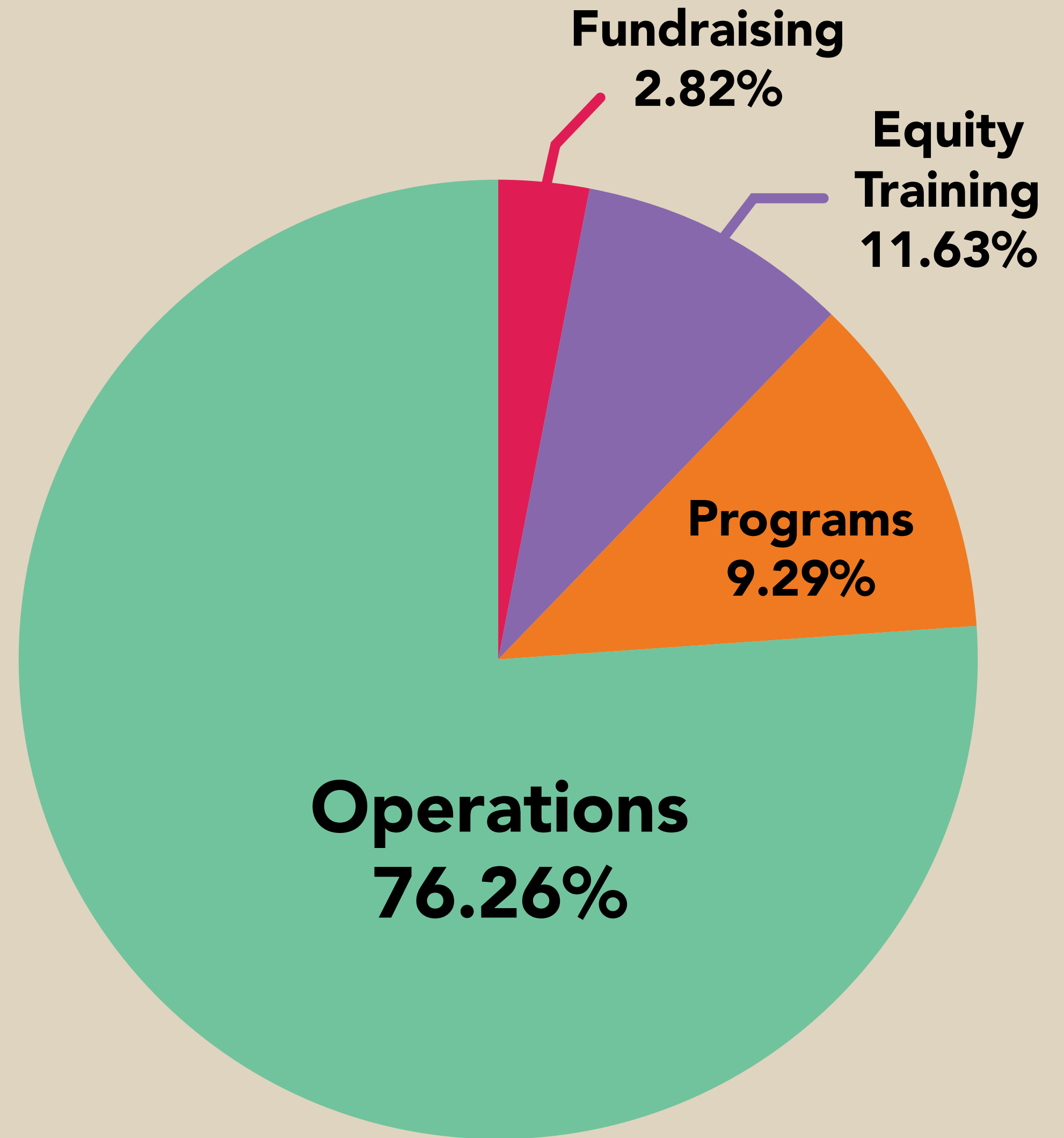
A decorative border of colorful lightning bolts surrounds the central text. The bolts are in shades of orange, green, purple, pink, and blue, arranged in a repeating pattern. The top and bottom borders are solid green.

**GIRLS ROCK! ROCHESTER  
ANNUAL REPORT  
— 2021 —**

# FINANCIAL BREAKDOWN



**INCOME**



**SPENDING**

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**YOU ROCK!**

# YEAR IN REVIEW

This year, Girls Rock! Rochester began building a strategic plan in order to more effectively implement equity and anti-racism into our organization. The board of directors partnered with Catalyst Consulting to discuss the direction of our strategic plan, and how we will make decisions for, within, and about Girls Rock! Rochester in the future.

Our year-round classes were online this year! We had instructors from various locations and backgrounds teach classes on Songwriting, Singing, Bass Lessons, Piano Lessons, and Guitar Lessons. These classes were held on Zoom, with both children and adult participants. Though being virtual certainly wasn't ideal, it allowed us to partner with international instructors! The online courses this year were a unique opportunity.

Our teen leadership program, Amplified Teen Voices, was also virtual this year. We met on Zoom with girls and LGBTQ+ youth in grades 7-12 bi-monthly, and talked about how to spread the Girls Rock! mission! This year, our ATV participants worked on their own podcasting projects and learned how to define and refine their voices in that unique setting.

This summer, we have been thrilled to return to some in-person programming! This year's "The Mixtape" program included six weeks of mini-camps for kids ages 5-17 and from any experience level. The first three weeks, our Jumpstart and Amplify programs, were designed for kids with little to no prior instrument experience. These campers participated in various workshops, including songwriting and zine-making, and learned the basics of keyboards! They also worked on an Acappella arrangement throughout the week and recorded this performance on the last day!

Our last three weeks were our Band Factory weeks, for returning Girls Rock! and Pride Rock! campers. These campers were placed into bands and rehearsed with their bands all week. Only one band rehearsed at a time. They worked to write an original song and become a band with a unified identity throughout this week, and then recorded their songs with Geneva Sound Company! These campers also designed a band logo, screen-printed that same logo, took awesome band photos, and starred in their own music video!

This year, Girls Rock! Rochester has partnered with a couple of University of Rochester programs. We were able to take on three interns through their Humanities for Life program: Abby Johnson as our Programming intern, Grace Stensland as our Audio Technician and Videography intern, and Angie Pham as our Graphic Design and Social Media intern. We also participated in the U of R's Innovation Challenge, which seeks to problem-solve issues within nonprofits.