

GR!R

GIRLS ROCK! ROCHESTER

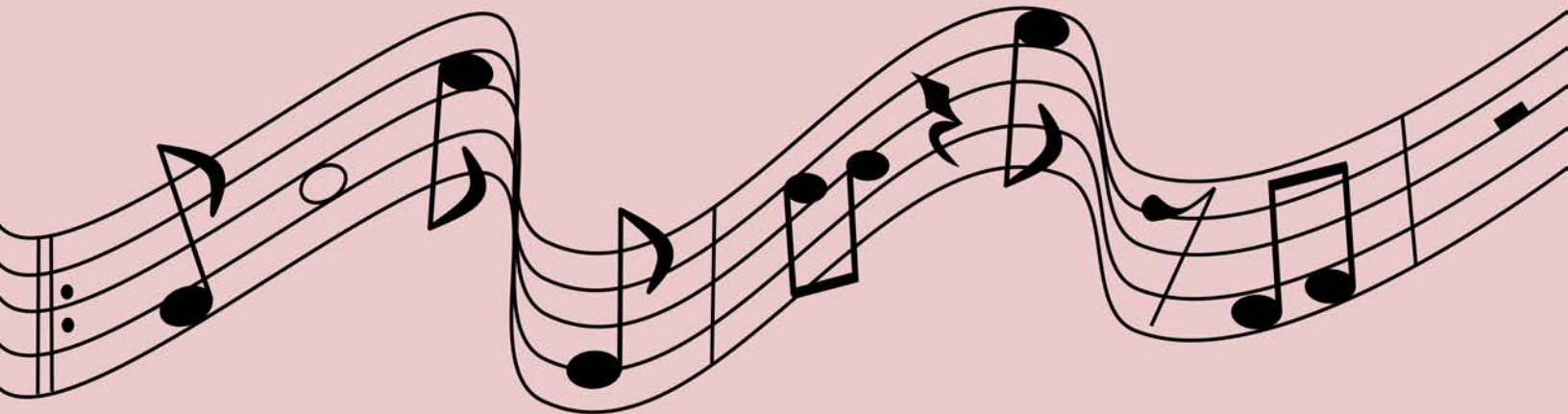


ANNUAL REPORT

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Designed by Madison Esposito





LETTER FROM OUR DIRECTOR



**"Well, I've been afraid of changing
'Cause I've built my life around you
But time makes you bolder, even children get older
And I'm getting older too..." - Fleetwood Mac**

In 2004, I discovered Rock-N-Roll Camp for Girls in Portland, Oregon and joined the street team to promote the documentary about the camp. After volunteering at my first rock camp in Brooklyn in 2007, I was inspired to start Girls Rock! Rochester in my hometown.

Leading this organization for the past 11 years has been a deeply rewarding experience, filled with memorable moments with campers and volunteers who have touched my heart and endlessly inspired me. It has been a privilege to create a place where girls and LGBTQ+ youth can feel supported and empowered through music.

As I pass the torch to the next leader, I am excited to see where this organization will go in the next 11 years. It has been a honor to serve as a leader for Girls Rock! Rochester and I am confident that it will continue to thrive and make a positive impact on the lives of young people. - Kaci Smith

THE GR!R WAY: OUR MISSION



Girls Rock! Rochester is dedicated to using music as a vehicle for personal growth and positive change for girls, women, and the LGBTQ+ community.

We believe that music is a powerful vehicle for personal growth and positive change

We value constructive approaches to fighting sexism
We promote collaboration and community above competition and isolation

We recognize the importance of diversity in all forms
We provide a safe and accessible environment for personal and creative exploration

We encourage all voices and stories to be shared and heard



OUR YEAR IN REVIEW

It's been a transitional year for Girls Rock Rochester as we begin to shed our Covid Shells and take our first steps towards the future of our programming under new leadership.

This year we explored a wealth of monthly workshops, and brought back in-person, group lessons to our Village Gate Headquarters.

We kicked off our summer with a Gala Fundraiser in celebration of our organization's 11th year, and the retirement of our fierce, fearless founder, Kaci Smith.

Summer 2022 we extended our Summer Camps an extra week to include and introduce Jump Start Camp to our programming. Jump Start is a half day program designed for our youngest campers, ages 5-7, which captures the fun and excitement of rhythm, performance, confidence building and general music education.

After two years, we returned to our signature camps, Girls Rock and Pride Rock Camp in-person, and to an upgraded, new facility at MCC's Downtown Campus in the heart of Rochester.

-Amanda
Ashley





FINANCIAL BREAKDOWN

Total revenues for the year: \$210,293.58

Total expenses for the year: \$94,359.30

Net income for the year: \$115,934.28

Revenue sources:

- Grants: \$16,650.00
- Restricted endowment funds: \$133,000.00
- Individual donations: \$33,069.64
- Program tuition: \$18,803.89
- Fundraising campaigns & events: \$5,646.35
- Merch sales: \$1,896.23
- Business partnerships: \$1,227.47

Expense Categories:

- Operational expenses: \$66,101.82
 - Payroll and taxes: \$44,215.42
 - Facilities: \$11,785.14
 - General operating expenses: \$10,101.26
- Programming expenses: \$23,526.01
 - Camp payroll and background checks: \$15,149.73
 - Musical instruments: \$2,812.85
 - Program supplies: \$2,730.40
 - Showcase and food: \$2,833.03

WHAT'S NEXT

September 23rd, Girls Rock! Rochester is excited to be sponsoring The National Women's Hall of Fame Stage in Seneca Falls, kicking off their induction weekend celebrations. "Our House," GR's Official house band composed of former campers and volunteers, will be representing and performing a short set.

Fall of 2022 welcomes the return of Rock Roulette, an annual fundraiser that encourages Women and LGBTQ+ (Ages 18+) the opportunity to write, and rock with their very own band for a good cause. Each band has 8 weeks to prepare a 3 song set (2 originals + 1 cover) to perform live on stage at Lovin Cup on November 19th.



In January we will be kicking off another round of Group Instrument Instruction, with Drums! We'll also be offering private lessons for all instruments year round, introducing a new Music Mentorship program, and DIY Giggling and sound workshops throughout the year to provide you with the confidence and knowledge to get you out and rocking our Rochester music scene!

Making music accessible to the children of our community still remains at the top of our priority. Instrument and PA rentals, as well as backline services are also a new addition to our programming offerings, and will be offered as a sliding scale donation.

THANK YOU TO OUR DONORS

Aaron's Alley
Aaron Kroh
Adam Eaton
Alastair Hadden
Albert Macchioni
Alex Iadanza
Amanda Rampe
Amanda Ashley Rodriguez
Amy Bonner - Little Bee Design
Anna Creadick
Anyone's Cafe
Badass Bodies by Sean
Bennie Johnston
Bek Orr
Beth Evans
Billie Schultz
Bonnie Smith
Brian Caterino
Brian Mason
Brooke Connell
Carol Johnston
Canadaigua National Bank
Charles Piety
Christina Owens
Christine Walker-McSpadden
Christopher D Fanning
Colin O' Malley
Dan Gocek
Darlene Benzon
David Putnam
Deborah Tyrrell
Denise Sero
Dennis Casey
Dennis Mulhearn
Derek Crowe
Dianne Gregory
Dina Giovanelli
Don Giovanni Records
Donna Chapman
Dorje Adornments
Ed Ashton
Eileen Ryan
Ellie Braunders
Emma Stroop
Erin Marner
Ernest Giovanelli
Gary Long
Grace Stensland
Grant Mudge
Grass Fed
Green Zebra Catering
Guido & Ellen Palma
Foundation
Hannah Ryan
Hawa Ibrahim
Heather Dulisse
Hector Manuel Ortiz
Isabel Goyer
Jaime Lustig
Jane Bryant
Jason Bocko
Jason Skaare
Jen Fowler
Jenna Weintraub
Jennifer Gaffey-Link
Jennifer Reiners
Jennifer Schultze
Jennifer Wameling
Jenny Avellar
Jesse Ames
Joanne Giuseppetti
Joel Glovacki
Johanna Cummings
John Gaspar
John Wagner
Joseph M Paladino
Judy Sterry
Julie Boswell
Kaci Smith
Karen Dieruf
Karen Genett
Katherine Rucker
Kathleen Anderson
Kelli Foster
Kelly Driscoll
Kevin Dunn
Kitty Box Press
Knit Buffalo, LLC
Kris and Kierst Salon
Krista Khan
Kristin Elias
Lauren Rearick
Leah Daniels-Farren
LGBT+ Giving Circle
Linde Inc.
Lindsay McGrail
Lisa Furibondo
Lore McSpadden -Walker
Lori Ducharme
Love Bites Bakery
Lovin' Cup Bistro and Brews
Madeline Grandusky-Howe
Maggie Rex
Maria Legato
Marian Koviack
Mark Martin
Mary Ann Kelch
Matt Nersinger
Matthew Werts
Meat Crafters
Meg Taber
Melanie Chopko
Michelle Buoniconto
Milo Obourn
Molly Yocum
Monika Reifenstein
Monroe Community College
Mortalis Brewing Company
Mythology Restaurant & Lounge
Nicolette Wagoner
Nikki Nails
New Ethic
Nora Rubel
Olga Gussow Hauptman
Orissa Viza
Rachel DeGuzman
RayRay Mitrano
Rita Groetz
Rochester Artist Collaborative
ROCStars Yoga
Root Catering
Rosemary Ziemba-Ball
Ryan Foundation
Salvatore's
Sami Sheehan
Saturday Night Zoom
Scar Markham
Scot Pannepacker
Scott Jackson
Seth Madway
Shelly Rosenberg
Siegel Janet
The Space Roc
Stephanie Seiffert
Substantia Jones
Susan Fowler
Ted Targonski
Tegan Hilliard
Timothy Omundo
Thomas Ryan
Tokeya Graham
Trina Duncan
Ugly Duck Coffee
Victoria Nothnagle
Wendy Hembrock
William Ryan
Willis and Marjorie Van Demark
Fund
Young Sommer Winery
Zora! Gussow



MEET THE GR!R TEAM



Kaci Smith

Founder

Executive Director

she/her/hers

**Amanda Ashley
Rodriguez**

Program Director

she/her/hers



**Amanda Rampe
Eggleston**

Director of Gear

she/her/hers



GIRLS ROCK! ROCHESTER SUMMER INTERNS

Ellie Wasson (she/her)

Programming Intern

Madison Esposito

(she/her)

Social Media/Marketing

Sydney Haupt (she/her)

Audio/Gear



GIRLS ROCK! ROCHESTER BOARD OF DIRECTORS

Rita Groetz (they/she)

Zora Gussow (they/them)

Hector Manuel (he/they)

Bek Orr (they/them)

Maggie Rex (she/her)

Eileen Ryan (she/her)

GIRLS ROCK! ROCHESTER VOLUNTEERS

Rita Groetz (she/her)

Zora Gussow (she/her)

Hector Manuel (he/him)

Bek Orr (they/them)

Maggie Rex (she/her)

Eileen Ryan (she/her)

HOW TO GET INVOLVED



There are many ways which one could make an impact and rock the hearts of our community. From instrument instruction, to mentorship, to volunteering at any of our fundraising events or signature camps!





GIRLS ROCK! ROCHESTER



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